



**pablo segnini**

director artistico interactivo

Hola, my name is Pablo Segnini.

I have been working in print, corporate design, multimedia and packaging now for more than fifteen years.

Based in Barcelona after leaving Paris, i work freelance for French, UK and Spanish companies and agencies to improve their digital presence.

I love design, i love computers and the way they changed the way we communicate.

I have a deep knowledge of web/interface design and all graphic and technical specs.

**pablo segnini**

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**visit**

[www.pablosegnini.com](http://www.pablosegnini.com)



i speak  
spanish, french  
and english

## EXPERIENCE

2006 / 2012 [WORLDWIDE]

### **pablosegnini.com**

Interactive Creative Director, team manager, projet manager

1999 / 2006 [FRANCE]

### **Préférences**

Interactive art Directorinonline/offline, CD-ROMS projects, installations, team manager

1997 / 1999 [ESPAGNE]

### **AT4.net Internet & Comunicación**

Interactif art director for online/offline projects

1994 / 1997 [ARGENTINE]

### **Ñ/Diseñadores Argentinos**

Partner and Art director in a global design studio

## ESTUDIES

1997

### **User Interface**

Training at *Universidad des Illes Baléars, Espagne*

1995

### **Packaging**

Training at Micropak, Argentine

1994

### **Video post-production**

Training at "El Atajo", Argentine

1987 / 91

### **Graphic design**

*Universidad de Buenos Aires, Argentine*

## CLIENTS AND PROJECTS

Ademe

Aéroports de Paris

Air France

Amundi Asset Manager

Axa

Cité des Sciences

Contexto de editores

Contrapunto BBDO

Dealcom

D-I Régie

Eclydre

Gefco logistics

Govern des Illes Baléars

JCDecaux

Lagardère Networks

Libros del Asteroide

L'Oréal

Ministère de la Culture

OFI Asset Management

Random House Mondadori

Renault

Sita - Suez

Tax Free World Association

TV5MONDE

TV France International

Veolia-Transdev

Vivendi Create Joy

Wcie + HAVAS